



BALTIC
INTERNATIONAL
ACADEMY

THIRD INTERNATIONAL WEEK

9th-13th May, 2016



Entrepreneurship

The department of „Business Administration and Management” offers training in the field of small and medium business. Professional Study program "Business Administration" and two Master study programmes - Master of Business Administration and "Human resource management" are implemented.

European Studies

The department of European studies concentrates on European studies, international policy, and diplomacy, offering courses in external policy of EU, diplomacy and communication and negotiation, European idea, European institutions and a group of economic disciplines. The study programmes implemented are academic Bachelor programme "European studies" and Master studies program "European studies."

Computer Design (Digital Visualizations)

BIA Design School implements short cycle programs Environmental design, Visual Communication, Professional Bachelor programme Digital Visualizations, Master studies program "Design". A designer of digital visualization works on static graphic and 3D image making use of advanced technologies, focusing on the creative, both aesthetic and functional aspects of the image. Graduates work in a range of industries: advertising, environmental designs, entertainment, e-commerce, corporate identity design, create Internet presence for firms and individuals.

• LECTURING

Guest lectures for our students are an essential component of your visit. We invite you to deliver lectures within the thematic group of social sciences, management and administration, political science, international relations, law, commerce art and design

Mini-lectures of our staff to demonstrate our methods and approaches. Preliminary information about the lectures to be held by our quest will be regularly updated for your awareness.

• WORKSHOPS

held by the quests, and offered by host staff in a variety of topics.

The hosts are planning to hold a workshop for the quests on painting skills and one more on molding and modeling.

We expect you to send the info about the workshops you are planning to deliver.

Preliminary information about the workshops to be held by our quest will be regularly updated for your awareness.

• ROUND TABLES

discussions on the topics offered by host staff and suggested by the quests.

We invite you to contribute the topics for discussions at the ROUND TABLES.

Entrepreneurship: "Integrating advanced information technologies into business."

BIA Design School: "Criteria of evaluation of design quality"

European studies: to be advised later. We invite you to contribute your suggestions

SPECIAL FEATURE a research-to-practice annual conference: "The time of challenges and opportunities: problems, solutions, horizons") Coinciding with the IWEEK a research-to-practice annual conference: "The time of challenges and opportunities: problems, solutions, horizons" will be held by BIA on 12th-13th May 2016. The conference participants will come from the Czech Republic and our eastern partnership HEIs. These parties have already shown interest for joining the events and activities of BIA 3rd IWEEK.

Additional information

Accommodation

The guests are advised to look for their accommodation and make reservations themselves. We can recommend www.booking.com/Riga as a reliable site. Our foreign quests have frequently preferred to stay at Hotel Apalenis, Riga, Latvia - Booking.com which is within a walking distance from the premises of Baltic international Academy.

Costs

There is no participation fee for the BIA 3rd IWEEK. Participants should cover travel and accommodation costs, preferably from their institution's ERASMUS budget. We have no objections as concern other sources of financing.

Other conditions

Language of the IWEEK is English (at least B2).

The information will be regularly updated. The preliminary program will be available to the people who have sent in a filled out application form.

Contact us at: www.bsa.edu.lv

Organising committee: Ludmila Bavrina, email: lbavrin@inbox.lv; ludmila.bavrina@bsa.edu.lv

PHONE: +371 265 85834